

ALLISON BOOZER UX DESIGN LEAD

SUMMARY

I'm a design leader who believes in designing products with empathy and understanding to help improve the way we live our lives. I'm passionate about creating a fulfilling and enjoyable work environment, mentoring other designers, and taking ideas from concept to creation.

CONTACT

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🌐 allisonboozer.com

SPECIALTIES

Creative Direction
Product Design
Interactive Design
UI/UX
Mobile Apps

TECH

Figma
Sketch
Framer
Adobe

EDUCATION

University of Colorado at Boulder
BA Photography and Digital Media
Technology Arts & Media

WORK EXPERIENCE

UX Design Manager Indeed

June 2022 – present

UX Design Manager on Indeed's mobile apps striving to raise the bar on design quality and push the boundaries on our mobile products.

- Defining UX and product strategy in partnership with product and engineering leads
- Providing mentorship, growth opportunities, feedback and direction to the UX design team
- Establishing and maintaining UX processes for our product group

Senior UX Designer Indeed

Nov 2020 – Jun 2022

Senior UX Designer on a strategic product group at Indeed focused on innovation. Our team functions like a start up – exploring new ideas, taking big bets, and quickly developing new products. Responsibilities include:

- Leading best-in-class UX design and research initiatives across 5 consumer-facing products
- Providing feedback and direction to the UX team
- Establishing UX processes for our product group
- Partnering with product owners to develop product strategy
- Growing the team + managing 1 designer and 2 contract designers

UX Designer Indeed

Mar 2018 – Nov 2020

UX designer on a strategic product group at Indeed focused on innovation.

- Helped create and scale many products, for both job seekers and employers
- Advocated for stellar user experience across the organization
- Partnered with product owners and engineers, conducted user research, and led cross-functional workshops

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WORK EXPERIENCE

Freelance Visual Designer

Apr 2019 – present

Partner with clients to create custom design solutions to help them meet their business goals.

Product Designer Vast

Apr 2015 – Jan 2018

Designer for HomeStory, a full-service platform offering a number of real estate solutions for consumers and banks. Responsible for the user experience and visual design of the platform - providing prototypes and demos, concept pieces and a design system for the platform.

Visual Designer Software Sandbox, Inc.

Jan 2014 – Jul 2014

Lead designer for Software Sandbox's products, Epic Data and Gamedata.io, and contract designer for their clients offering print and web solutions to meet their business needs.

Jr. Web Designer Page 1 Solutions

Aug 2013 – Nov 2013

Designer for client websites. Provided assets for website development.

Web Developer Assistant Page 1 Solutions

Jan 2012 – Aug 2013

Maintained 150+ client websites

Account Manager Assistant Page 1 Solutions

Oct 2010 – Jan 2012

Worked with a team of Internet Marketing Consultants to complete client-related projects. Managed 65+ client accounts.